



PRESENTED BY **GRAPHIC DESIGN USA**

*American Graphic
Design Awards*

Enter Now

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**EXTENDED DEADLINE
JUNE 30, 2010**

The editors of Graphic Design USA invite you to join the thousands of creative professionals who have been recognized by this national design competition over the last three decades. The competition is open to everyone in the community — advertising agencies, design firms, corporate, institutional and publishing inhouse departments, and more. It honors outstanding new work of all kinds — print, packaging, point-of-purchase, internet, interactive and motion graphics. Winners will receive an embossed Certificate of Excellence for each piece selected and become eligible for reproduction in the Graphic Design USA Awards Annual seen by over 100,000 colleagues and clients each year.

AMERICAN GRAPHIC DESIGN AWARDS

Entry Form

CONTACT INFORMATION

submitter's name

company/department name

address

city

state

zip

phone

fax

email

BILLING INFORMATION

I am enclosing a check for \$ _____ for a total of _____ entries payable to Graphic Design USA.

Please charge my VISA MasterCard American Express \$ _____ for _____ entries.

credit card number

exp. date

*card verification

signature

*Visa and Mastercard customers please include the last 3 numbers on the back of your credit card

CREDIT INFORMATION

category no. company name

city and state

client

title of entry

art director

designer

illustrator

photographer

other (please specify title)

MAIL ENTRIES TO:

Graphic Design USA
89 Fifth Avenue
Suite 901
New York, NY 10003
Attention: Awards Department

QUESTIONS

TEL: 212.696.4380

FAX: 212.696.4564

EMAIL: awards@gdusa.com

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ADDITIONAL ENTRY FORMS CAN BE
DOWNLOADED AT WWW.GDUSA.COM

WHO IS ELIGIBLE?

Entries may be submitted by any company or individual involved in the creation or production of the work.

WHAT IS ELIGIBLE?

Entries must have been created between January 1, 2009 and March 31, 2010.

CATEGORIES

1. Annual Reports
2. Announcements, Invitations, Cards
3. Advertising
4. Books
5. Broadcast and Multimedia Design
6. Brochures and Collateral
7. Calendars
8. Catalogs
9. Corporate Branding Programs
10. Direct Mail and Direct Response
11. Environmental Graphics
12. Internet Design
13. Letterhead and Stationery
14. Logos, Trademarks and Symbols
15. Newsletters and eNewsletters
16. Packaging
17. P-O-P, Displays, Signs and Exhibits
18. Posters
19. Publication Design
20. Public Service and Pro Bono Projects
21. Sales Promotion
22. Self Promotion
23. Students

HOW TO ENTER

Please send the printed piece, unmounted but well-protected. We cannot return entry materials. Do not send any work in low supply.

ENTRY FORM PREPARATION

Fill in two entry forms for each of your submissions. Attach one copy of the entry form to the back of the actual piece and include the other copy with your payment. If you are submitting the same piece in more than one category, please include a separate entry form for each category. Please fill out each entry form as clearly as possible.

DIGITAL FILE PREPARATION

All entries should be accompanied by a high resolution digital file. Please provide ONE image to represent each submission. It is not necessary to provide digital files of entire publications. A cover and a spread are sufficient. Multiple entries from one company can all be submitted on the same CD. 300 dpi Adobe Photo-shop .tiff or .jpeg files are acceptable. Files should be at least 5 inches wide and CMYK. Adobe Illustrator files are acceptable with outlines created around the type.

WE DO NOT ACCEPT QUARK, INDESIGN OR ADOBE PDFS. PLEASE CONVERT THESE FILE TYPES TO PHOTOSHOP JPEGS OR TIFFS.

For entries in the categories of Broadcast and Multimedia Design and Internet Design, please supply a screen capture (10 maximum) on a CD and a high-quality laser printout of the entry. For entries in the category of Logos, Trademarks and Symbols, please supply a high-resolution digital file of the entry on a CD and a high quality laser printout. Oversized entries, larger than 11" x 14" or three-dimensional entries, should be submitted as a high resolution digital file on a CD accompanied by a high quality laser printout.

ENTRY FEES

1 Entry	\$55
2 Entries	\$85
3 Entries	\$115
4-6 Entries	\$145
7-14 Entries	\$180
15-20 Entries	\$210

Multiple entries considered to be part of a series or campaign may be submitted as one entry. You may include up to 5 pieces in a series. Please place the entire series in a single envelope and attach the entry form to the envelope.

RIGHTS AND PERMISSIONS

Winning entrants grant Graphic Design USA the right to reproduce the winning pieces in the GDUSA Awards Annual. Select winning entries may also appear on gdusa.com and in any and all materials and media produced for promotional purposes.