

ENTRY GUIDELINES

DEADLINE: JANUARY 12, 2011

WHO IS ELIGIBLE?

Entries may be submitted by any company or individual involved in the creation or production of the work. Entries must have been created or placed in the store between January 1, 2009 and December 31, 2010.

CATEGORIES

PACKAGE DESIGN

1. Health and Beauty
2. Wine and Liquor
3. Food and Beverages
4. Electronics and Computers
5. Music and Entertainment
6. Household/Garden
7. Sports/Toys/Games
8. Baby and Children's
9. Industrial Products
10. Other

SPECIAL FEATURES

11. Luxury Packaging
12. Sustainable Packaging
13. Private Label Packaging

INSTORE GRAPHICS

14. P-O-P/Posters/Signs
15. Kiosks/Displays
16. Hangtags
17. Giftwrap/Shopping Bags/Takeout
18. Store Logos/Identity/Branding

HOW TO ENTER

Please send the actual printed piece, unmounted but well-protected. We cannot return entry materials. Do not send original artwork, master slides, transparencies or any work in low supply.

All entries should be accompanied by a high-resolution digital file. Please provide one image for each entry submitted on a CD. Multiple entries from one company can all be submitted on the same CD. 300 dpi Adobe Photoshop .tiff or .jpeg files are acceptable. Files should be 5 inches wide and CMYK. Adobe Illustrator files are acceptable with outlines created around the type.

WE DO NOT ACCEPT QUARK, INDESIGN OR ADOBE PDFS. PLEASE CONVERT THESE FILE TYPES TO PHOTOSHOP JPEGS OR TIFFS.

Oversized entries larger than 11" x 14" should be submitted as a high-res digital file on a CD accompanied by a laser printout.

FORM PREPARATION

Fill in two entry forms for each of your submissions. Attach one copy of the entry form to the back of the actual piece and include the other copy with your payment. If you are submitting the same piece in more than one category, please include a separate entry form for each category. Please fill out each entry form as clearly as possible.

RIGHTS AND PERMISSIONS

Winning entrants grant Kaye Publishing Corporation the right to reproduce the winning pieces in Graphic Design USA and its Package Design Annual, and on our website at www.gdusa.com.

ENTRY FEES

1 Entry	\$55
2 Entries	\$85
3 Entries	\$115
4-6 Entries	\$145
7-14 Entries	\$180
15-20 Entries	\$210

Multiple entries which are part of a series or campaign may be submitted as one entry. Please indicate on the back of each member of the series that it is part of a larger group (e.g. 1 of 5) up to 5 pieces in a series.

MAIL ENTRIES TO:

Graphic Design USA
89 Fifth Avenue
Suite 901
New York, NY 10003
Attention: Awards Department

QUESTIONS

TEL: 212.696.4380
FAX: 212.696.4564
EMAIL: awards@gdusa.com

Download additional entry forms at
WWW.GDUSA.COM

SPONSORED BY



For over 100 years, **Neenah Paper** has been an innovative leader in the creation and manufacturing of premium and specialty papers. These include Neenah Packaging and Label Papers of instantly obvious distinction. They are decidedly upscale, with unforgettable standout status for an enduring expression of impeccable taste and unmistakable luxury. And they are engineered for superior performance and durability, outstanding printability and highly dependable functionality. Applications include wine and bottle labels, shopping bags, gift wrap, hang tags and boxes. Neenah's sustainability commitment is reflected through the Neenah Green initiative, which includes mill-based solutions for minimizing environmental impact. A proud consumer of Green Energy, Neenah Paper is also a U.S. EPA Green Power Partner, and manufactures many brands carrying the Green-e, Green Seal and Forest Stewardship Council (FSC) certifications (SW-COC-000885).

Learn more about Neenah Packaging and Label Papers at
<http://neenahpaper.com/FinePaper/PackagingLabelPaper>

AMERICAN PACKAGE DESIGN AWARDS

PACKAGING, P-O-P AND THE ENTIRE INSTORE EXPERIENCE

PRESENTED BY GRAPHIC DESIGN USA

SPONSORED BY NEENAH PAPER

ENTRY FORM

CONTACT INFORMATION

submitter's name

company/department name

address

city

state

zip

phone

fax

email

BILLING INFORMATION

- I am enclosing a check for \$ _____ for a total of _____ entries payable to Graphic Design USA.
- Please charge my credit card \$ _____ for a total of _____ entries.
- VISA MasterCard American Express

credit card number

expiration date

card verification*

signature

*Visa and Mastercard customers only – please include the last 3 numbers on the back of your credit card for card verification

CREDIT INFORMATION

category number

company name

client

title of entry

art director

designer

illustrator/photographer

paper/label/substrate mill or brand

MARKET INFORMATION

How many package projects do you do in a year? _____

Do you buy/specify package printing? YES NO

Do you buy/specify package papers/substrates? YES NO

Would you like to receive package paper promotions, samples and information during the year? YES NO