ENTRY GUIDELINES

WHO IS ELIGIBLE?
Entries may be submitted by any inhouse design department, team or individual actively involved in the creation or production of the work.

WHAT IS ELIGIBLE?
Entries must have been created between January 1, 2015, and August 19, 2016.

HOW TO ENTER:

OPTION 1 **ENTER ONLINE**
Go to www.gdusa.com/healthcontest2016 to download an entry form. Fill out one entry form for each entry you are submitting. Create a folder including all completed entry forms and one or more digital images per entry. Please zip the file and name it with your company name. Upload the zipped file on our site.

OPTION 2 **MAIL IN YOUR ENTRY**
Please send the actual printed piece, unmounted but well protected. We cannot return entry materials. Do not send original artwork or any work in low supply.

All entries should be accompanied by a high resolution digital file. Please provide ONE image to represent each submission. It is not necessary to provide digital files of entire publications. If an individual entry includes multiple design elements (i.e. logo, brochure, invite) please provide a composite photo that represents all the elements of your entry. Multiple entries from one company can all be submitted on the same CD.

ACCEPTABLE DIGITAL FILE FORMATS:
300 dpi Photoshop TIFF or JPEG, minimum size 5" wide
Adobe Illustrator file with outlines created around the type
WE DO NOT ACCEPT QUARK, INDESIGN OR ACROBAT PDFS.
PLEASE CONVERT THESE FILE TYPES TO PHOTOSHOP TIFFS.

For entries in the Online Design category, please supply a single screen capture to represent the piece as well as the url. For entries in the category of Logos + Symbols, please supply a high-resolution digital file of the entry on a CD and a high-quality laser printout. Oversized entries larger than 11" x 14" or three-dimensional entries, should be submitted as a high-resolution digital file on CD accompanied by a high-quality laser printout.

ENTRY FORM PREPARATION
Fill in two entry forms for each of your submissions. Attach one copy of the entry form to the back of the actual piece and include the other copy with your payment. If you are submitting the same piece in more than one category, please include a separate entry form for each category. Please fill out each entry form as clearly as possible.

CATEGORIES

1. Advertising
2. Annual + Corporate Reports
3. Brochures + Collateral
4. Corporate Identity + Branding
5. Direct Mail + Direct Response
6. Infographics
7. Invitations, Announcements, Cards
8. Logos, Trademarks + Symbols
9. Online Design (Web, Apps, More)
10. Packaging
11. POP, Signage + Exhibits
12. Posters
13. Publications + Periodicals
14. Public Service + Pro Bono
15. Sales Promotion
16. Self Promotion
17. Television, Video + Film

QUESTIONS
TEL: 212.696.4380
FAX: 212.696.4564
EMAIL: awards@gdusa.com

ENTRY FEES

1 Entry	$75
2 Entries	$120
3 Entries	$150
4-6 Entries	$180
7-10 Entries	$210
11-15 Entries	$240
16-20 Entries	$275
20+ Entries	$300

Multiple entries considered to be part of a series or campaign may be counted as one entry. You may include up to 5 pieces in a series. Please indicate on the back of each member in the series that it is part of a larger group (e.g. 1 of 5, 2 of 5, etc.) and place them in an envelope. Tape the entry form to the back of the envelope.

MAIL ENTRIES TO:
Graphic Design USA
89 Fifth Avenue, Suite 901
New York, NY 10003
Att: Awards Department

* It is not necessary to mail in your entries if you submit them online.

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The Best in Graphic Design

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ENTRY FORM

CONTACT INFORMATION

_____
submitter's name

_____
company/department name

_____
address

_____ _____ _____
city state zip

_____
phone

_____
fax

_____
email

☐ I am enclosing a check for $ _____ for a total of _____ entries payable to Graphic Design USA .

☐ Please charge my credit card $ _____ for _____ entries.
☐ VISA ☐ MasterCard ☐ American Express

_____
credit card number

_____ _____
exp. date card verification

CREATIVE CREDITS

_____
category number

_____
company name

_____
city and state

_____
client

_____
title of entry

_____
art director

_____
designer

_____
illustrator

_____
photographer

_____
other (please specify)