

ENTRY GUIDELINES

WHO IS ELIGIBLE?

Entries may be submitted by or on behalf of anyone involved in the creation or production or placement or marketing of the work.

WHAT IS ELIGIBLE?

Entries must have been created or produced between Jan 1, 2020 and July 31, 2022.

HOW TO ENTER

PLEASE CHOOSE ONLY ONE DELIVERY OPTION.

OPTION 1: ENTER ONLINE

Go to www.gdusa.com/hwda2022 to download an entry form. Fill out one entry form for each entry you're submitting. Create a folder which includes all completed entry forms and at least one digital image (up to 4) per entry. Please zip the file and name it with your company name. Upload the zipped file at link on our site at the Health+Wellness Awards Entry Page.

DIGITAL FILE PREPARATION

All entries should be accompanied by a high-resolution digital file. Please provide at least one image to represent each submission. It is not necessary to provide digital files of entire entries. The cover and a favorite spread or two are sufficient.

For entries in the categories of Internet Design and Motion Graphics, please supply images or screen captures (up to 4) in addition to a URL or .mov file.

ACCEPTABLE DIGITAL FILE FORMATS:

300 dpi Photoshop TIFF or JPEG, minimum 5" wide or 5" high

Adobe Illustrator file with outlines created around the type

High Resolution PDF

We do not accept Quark or Indesign Files; please convert to Photoshop TIFF or JPEG or PDF

OPTION 2: MAIL IN YOUR ENTRY

If you do not choose to enter online, please send the actual printed piece unmounted but well protected. We cannot return entry materials.

Fill in one entry form for each entry you are submitting. Attach the entry form to the back of the actual piece. If you are submitting the same piece in more than one category, please include a separate entry form for each category. Payment information for all entries can be placed on a single form and no digital signature is necessary.

All entries must be accompanied by digital images on a flash drive or CD. Multiple entries from one company can all be submitted on the same flash drive or CD. Please follow the digital file preparation guidelines above.

CATEGORIES

1. Advertising + Ad Campaigns
2. Annual + Corporate Reports
3. Branding + Identity
4. Brochures + Collateral
5. Direct Mail + Direct Response
6. Infographics
7. Invitations + Announcements
8. Logos + Trademarks + Symbols
9. Motion Design (Video, Animation)
10. Online Design (Web, Social, etc.)
11. Packaging
12. POP + Displays + Signs + Exhibits
13. Posters
14. Publications (Magazines, Books, Enewsletters, etc.)
15. Sales Promotion/Presentations
16. Special: DEI In Healthcare
17. Special: COVID-19 Communications
18. Special: CBD + Cannabis

ENTRY FEES

1 Entry	\$80
2 Entries	\$140
3 Entries	\$180
4 Entries	\$220
5 Entries	\$250
6-9 Entries	\$280
10+ Entries	\$300

Multiple pieces part of a series or campaign may be included as one entry.

MAIL ENTRIES TO:

Graphic Design USA
89 Fifth Avenue, Suite 901
New York, NY 10003
Attention: Awards Department

* Do NOT mail if you enter online!

HEALTH + WELLNESS DESIGN AWARDS™

ENTRY FORM

CONTACT INFORMATION

submitter's name

submitter's company

address

city

state

zip

email

- ☐ I have paid online with Credit Card or Paypal account
\$ _____ for a total of _____ entries.
- ☐ I am enclosing a check for \$ _____ for a total of _____
entries payable to Graphic Design USA.
- ☐ Please charge my credit card \$ _____ for _____ entries.
(Visa or Mastercard or Amex)

credit card number

exp. date

card verification code

promotional code

CREATIVE CREDITS

category number

design firm/agency/company/department

client

title of entry

creative director

art director

designer

writer

additional credits (please specify title or function)

more additional credits (please specify title or function)