

ENTRY GUIDELINES

WHO IS ELIGIBLE?

Entries may be submitted by anyone or their representative involved in the creation or production of the work. Entries must have been created or produced or placed between January 1, 2021 and December 31, 2022. This competition is open to everyone in the creative community including design firms, ad agencies, inhouse departments, institutions, freelancers, schools and students

HOW TO ENTER

OPTION 1: ENTER ONLINE

Go to www.gdusa.com/agda2022 to download an entry form from our awards landing page. Fill out one entry form for each entry you're submitting. Create a folder which includes all completed entry forms and up to 5 digital images per entry. Please zip the file and name it with your company name. Upload the zipped file at the link on the awards landing page.

DIGITAL FILE PREPARATION

All entries should be accompanied by a high-resolution digital file. Please provide 1-5 images to represent each submission. It is not necessary to provide digital files of entire publications. A cover and a couple of spread are sufficient.

For entries in the categories of Internet Design and Motion Graphics (TV, Film + Video), please supply screen captures (5 maximum) in addition to a .mov or mp4 file or the url.

ACCEPTABLE DIGITAL FILE FORMATS:

300 dpi Photoshop JPEG or TIFF minimum 5" wide x 5" high

Adobe Illustrator file with outlines created around the type

High Resolution PDF

OPTION 2: MAIL IN YOUR ENTRY

Please send the actual printed piece, well protected. Fill in one entry form for each submission. Attach the entry form to the actual piece. If you are submitting the same piece in more than one category, please include a separate entry form for each category. Payment information for all entries can be placed on a single form.

All entries must be accompanied by digital images on a thumb drive. Multiple entries can all be submitted on the same thumb drive. Please follow the digital file preparation guidelines above.

CATEGORIES

1. Annual + Corporate Reports
2. Announcements + Invitations
3. Advertising + Ad Campaigns
4. Books
5. Branding + Identity Programs
6. Brochures + Collateral
7. Catalogs
8. Direct Mail + Direct Response
9. Infographics
10. Integrated Marketing Campaigns
11. Letterhead + Stationery
12. Logos + Symbols
13. Motion (TV, Film, Video, Animation)
14. Online Design (Web, Social, Email, App, Interactive, Etc.)
15. Packaging
16. P-O-P + Displays + Exhibits
17. Posters
18. Presentations
19. Publications + Newsletters
20. Sales Promotion/Sales Kits
21. Self Promotion
22. Signs + Environmental Graphics
23. Student Work
24. Special: DESIGNING FOR GOOD
25. Other

ENTRY FEES

1 Entry	\$80
2 Entries	\$150
3 Entries	\$190
4 Entries	\$230
5 Entries	\$250
6-9 Entries	\$280
10+ Entries	\$300

Multiple entries considered to be part of a program, series or campaign may be counted as one entry.

All entries in the 'Designing For Good' category are free courtesy of Robert Half.

Sponsor of the 59th American Graphic Design Awards competition is Billerud North America.

MAIL ENTRIES TO:

Graphic Design USA
89 Fifth Avenue, Suite 901
New York, NY 10003
Attention: Awards Department

QUESTIONS

EMAIL: awards@gdusa.com

AMERICAN GRAPHIC DESIGN AWARDS™

ENTRY FORM

CONTACT INFORMATION

contact name

contact company/department

address

city

state

zip

email

- ☐ I have paid online with credit card or paypal account
\$ _____ for a total of _____ entries
- ☐ I am enclosing a check for \$ _____ for a total of _____ entries payable to Graphic Design USA.
- ☐ Please charge my credit card \$ _____ for _____ entries.
- ☐ VISA ☐ MasterCard ☐ American Express

credit card number

exp. date

card verification

promo code

CREATIVE/DESIGN/PRODUCTION CREDITS

category number

design firm/agency/organization responsible for design

client

title of entry

creative director

art director

designer

other contributors (please specify title)

more contributors (please specify titles)