

ENTRY GUIDELINES

WHO IS ELIGIBLE?

Entries may be submitted by any company or individual involved in the creation or production of the work. Entries must have been create or produced or distributed or intended to be distributed in 2022 and/or 2023.

HOW TO ENTER

PLEASE CHOOSE ONLY ONE METHOD OF ENTRY

OPTION 1: ENTER ONLINE

Go to www.gdusa.com/apda2023 to download an entry form. Fill out one entry form for each entry you're submitting. Create a folder which includes all completed entry forms and at least one digital image (up to 5) per entry. Please zip the file and name it with your company name. Upload the zipped file on our site at the package awards entry page.

DIGITAL FILE PREPARATION

All entries should be accompanied by a high-resolution digital file. Please provide at least one image (and up to 5) to best represent each submission. For entries in the categories of Internet Design and Motion Graphics, supply screen captures (up to 5) in addition to a URL or .mov file or mpg file.

ACCEPTABLE DIGITAL FILE FORMATS:

300 dpi Photoshop TIFF or JPEG, minimum 5" wide

Adobe Illustrator file with outlines created around the type

High Resolution PDF

We do not accept Quark or Indesign Files; please convert to Photoshop TIFF or JPEG

OPTION 2: MAIL IN YOUR ENTRY

If you do not choose to enter online, please send the actual printed piece unmounted but well protected.

Fill in one entry form for each entry you are submitting and attach to the actual piece. Payment information for all entries can be placed on a single form and NO digital signature is necessary. All entries must be accompanied by digital images on a flash drive/DVD/CD. Multiple entries from one company can all be submitted on the same CD or flash drive. Please follow the digital file preparation guidelines above.

CATEGORIES

PACKAGE DESIGN

1. Food and Beverage (non-alcohol)
2. Wine, Beer and Liquor
3. Beauty and Personal Care
4. Health and Wellness
5. Fashion, Apparel and Accessories
6. Computers, Electronics and Tech
7. Home, Garden and Industrial
8. Toys, Games and Sports
9. Babies and Children
10. Animal and Pets
11. Music and Entertainment
12. CBD and Cannabis
13. Student Project

SPECIAL FEATURES

14. Luxury Packaging
15. Sustainable Packaging
16. Private Label Packaging

IN-STORE / E-STORE GRAPHICS

17. P-O-P/Posters/Signs/Displays
18. Hangtags/Labels/Giftwrap/Bags
19. Store Logos/Identity/Branding
20. E-commerce Promotions/Ads/POP
21. NFT Featuring Packaging

ENTRY FEES

1 Entry	\$80
2 Entries	\$140
3 Entries	\$180
4 Entries	\$220
5 Entries	\$250
6-9 Entries	\$280
10 or More Entries	\$300

Multiple entries which are part of a single campaign or series or may be submitted as one entry.

RIGHTS AND PERMISSIONS

Winning entrants grant Kaye Publishing Corporation and Neenah the right to reproduce the winning pieces in printed publications, promotional materials and their respective websites.

MAIL ENTRIES TO:

Graphic Design USA
89 Fifth Avenue, Suite 901
New York, NY 10003
Attention: Awards Department

QUESTIONS

EMAIL: awards@gdusa.com

AMERICAN PACKAGE DESIGN AWARDS

SPONSORED BY NEENAH

ENTRY FORM

CONTACT INFORMATION

submitter's name

company/department name

address

city

state

zip

email

phone (optional)

BILLING INFORMATION

☐ I have paid online with Credit Card or Paypal account

\$ _____ for a total of _____ entries.

☐ I am enclosing a check for \$ _____ for a total of _____ entries payable to 'Graphic Design USA'.

☐ Please charge my credit card \$ _____ for _____ entries.

☐ VISA

☐ MasterCard

☐ American Express

credit card number

exp. date

card verification

CREATIVE CREDITS

category no. company, firm or agency responsible for design

client

title of entry

creative director

art director

designer

additional credits (please specify title or role)

more credits (please specify title or role)

package printer or producer or fabricator

paper/label/substrate mill or brand